[insert name of club]

Club Development Plan

[INSERT DATE – TO AND FROM]

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| CLUB BACKGROUND AND INTRODUCTION |
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| CLUB VISION |
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| CLUB MISSION |
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| CLUB VALUES |
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| IDENTIFIED NEED |
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| CLUB S.W.O.T ANALYSIS | |
| STRENGTHS | WEAKNESSES |
|  |  |
| OPPORTUNITIES | THREATS |
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| CLUB AIMS AND OBJECTIVES | |
| Aim 1 | Objectives: |
| Aim 2 | Objectives |
| Aim 3 | Objectives |
| Aim 4 | Objectives |
| Aim 5 | Objectives |

**[INSERT THEMATIC AREA OF WORK]**

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| **Aim (**TAKEN FROM AIMS & OBJECTIVES SECTION) |
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| **Objective (**TAKEN FROM AIMS & OBJECTIVES SECTION) |
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**Action Plan**

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| **Objective**  (what needs done) | **How**  (how you intend to achieve objective) | **Who**  (responsibility) | **When**  (timescale) | **Finance**  (cost - if any) | **Completion**  (month & year completed) |
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| **CLUB PRIORITIES**  **(as identified in the development plan)** |
| PRIORITY 1:  PRIORITY 2:  PRIORITY 3:  PRIORITY 4:  PRIORITY 5:  PRIOTIY 6:  PRIORITY 7:  PRIORITY 8: |

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| **CLUB CONTACTS** |
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