[insert name of club]

Club Development Plan

[INSERT DATE – TO AND FROM]

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| CLUB BACKGROUND AND INTRODUCTION |
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| CLUB VISION |
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| CLUB MISSION |
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| CLUB VALUES |
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| IDENTIFIED NEED |
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| CLUB S.W.O.T ANALYSIS  |
| STRENGTHS | WEAKNESSES |
|  |  |
| OPPORTUNITIES | THREATS |
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| CLUB AIMS AND OBJECTIVES  |
| Aim 1  | Objectives:  |
| Aim 2  | Objectives |
| Aim 3 | Objectives |
| Aim 4 | Objectives |
| Aim 5 | Objectives |

**[INSERT THEMATIC AREA OF WORK]**

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| **Aim (**TAKEN FROM AIMS & OBJECTIVES SECTION) |
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| **Objective (**TAKEN FROM AIMS & OBJECTIVES SECTION) |
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**Action Plan**

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| **Objective**(what needs done) | **How**(how you intend to achieve objective) | **Who**(responsibility) | **When**(timescale) | **Finance**(cost - if any) | **Completion**(month & year completed) |
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| **CLUB PRIORITIES****(as identified in the development plan)** |
| PRIORITY 1: PRIORITY 2: PRIORITY 3: PRIORITY 4: PRIORITY 5: PRIOTIY 6: PRIORITY 7: PRIORITY 8:  |

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| **CLUB CONTACTS** |
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